

APPENDIX AUGUST 2020 FINANCE AND GENERAL PURPOSES COMMITTEE

EMAC

HUB

1. Signage

For the exterior sign, the committee agreed that we should go with the silver individual letters version rather than the green/purple lettering. We have of course chosen a different colour for the external render so I think we are waiting for Jess Wright to come with an alternative colourway.

Re inside, agreement in principle to a noticeboard and potentially an artwork on the left hand side. It is suggested that we open this out as an opportunity to various local artists, and it could be done at a later stage if we can agree potential dimensions.

It was felt that we needed to take a more cohesive approach to the signage and have it all looked at as a package to ensure a unified look. I think the items we're looking at are:

2. i) External BTC building name, as above

ii) Noticeboard, as above

iii) 'Bingley Town Council' around the skylight

iv) External sign identifying the building as a BTC building and giving contact details (opening times?)

v) External sign by the toilets identifying them as public toilets and listing facilities, and giving details of a contact if out of use

vi) Sign in each toilet explaining the emergency pull cord

STREET FURNITURE PAINTING

Information received from the contractor:

As I'm sure you can appreciate, with a project like this it is difficult to pin point the exact movements of the team on a daily basis due to various numbers of affecting factors and logistics (with the main ones being weather, obstructions – both vehicular and pedestrian, number of teams/painters on the project etc). For example, during periods of anticipated good weather, we may apply additional teams/resources to the project to accelerate the programme to mitigate any bad weather.

Also, the specification and scope of work itself can have a bearing on logistics, as the team will most likely work round areas carrying out preparation/T-wash to galvanised areas (where required), followed by the intermediate coat to all areas and then the finish coat to all areas. Adhoc items like the fencing/railings/benches/finger posts will also most likely be dealt with separately to the lighting columns/street lighting/CCTV posts etc.

I have attached a map showing the extent of streets/areas affected by the works – I would imagine that the team will commence works on Dryden Street/Market Street, and then work round in a 'loop' as follows: Queen Street, Airedale St/Myrtle Place, Chapel Lane, Wellington St/Busfield St (picking up the car parks and bits on Waterloo Rd/Park Rd, and then finally coming back along main

street (picking up the railings outside the church, car park on main street, bits on Ferrand Lane and benches at Market Square, and the bits on Ferncliffe Road.

I would anticipate that the main area to have an impact on pedestrians and traffic disruptions would be along Main Street towards the back end of the programme (early September), although this should mainly be in the areas where the traffic management is required:

- Junction of Myrtle Place / Main Street, by Lidl (lighting columns on island)
- Junction of Park Road / Main Street (lighting columns in front of Barclays and on corner by Dacres)
- Junction of Millgate / Main Street (lighting column on corner opposite Old White Horse)

Unfortunately we cannot provide dates for the traffic management at this stage, as we cannot place an order for these works until we receive our order from Bradford Council, and then the dates will be dictated by the planning application for the TM which will be submitted to Bradford Council by the TM company (Cobra). I will confirm this as soon as possible.

Signage for street furniture painting.

Reply from contractor

The only signage we generally display when painting street furniture are 'wet paint' signs, and the ones we use are pre-printed with the Bagnalls logo and wet paint warning lettering. If Bingley Council have any stickers, we would be happy to stick them on the signs alongside our logo? We could also print some new paper signs with a reference to Bingley Town Council?

When painting street furniture the use of signage can be difficult, as you can't fasten the signage to the item you are painting - generally we try to tape/weight the wet paint signs to the floor around the item being painted as best as possible (although this can be in vein if there is a breeze or light wind, as tapes generally don't like sticking to tarmac/flags/concrete etc) and we also utilise chalk to mark 'wet paint' on the floor adjacent to the item being painted. This is the approach that has been adopted when painting Bradford Council's street furniture for the last 10+ years.

COMMUNICATIONS

1. Email from resident

General user experience observation

I had to search out the agenda items, it's nice to see them on the web and available but that, as a member of the community. wasn't something that was obvious. Listing the documents in the chat might help.

You shared directly the zoom code after my request, but it was actually in the agenda, I didn't know, more people may join if they are aware of this.

I actually didn't know I could stay for the full meeting. It was fun until the subject of live streaming was discussed 😊

Suggestions going forward

I think you are in the best position ever to engage with the public and open up the process. If you had had live streaming or recorded content (either audio only or with

visual) then some of the issues and bad press circulated by councillors about painting furniture could have been avoided. I was quite disappointed how the matter of live streaming was discussed.

I'd say the cheapest and easiest approach you could take is to record the audio from the session and share it as a podcast. Your marketing committee should have the skill to do that, you have grants for £500, perhaps it could be a project as part of a wider podcast channel for the town? Youth radio etc.

My other suggestion with the audio file generated is that if you have the audio from the session, it can be auto transcribed to a good degree of accuracy and that transcription could be shared as a record for the session.

I understand the councillors view about letting people into their homes, that's why you can use the background option in zoom to mask your home environment. I suggest that all officials use the same town council background along with my suggestion of listing the roles in the zoom names.

If you use the webinar option in zoom, you can have a controlled number of panellists, and I believe you can invite viewers to the stage to speak (as you did in the public section). This would prevent the zoombombing chances mentioned by John.

With the webinar option, you can push straight out to facebook, it is straightforward and without cost other than an additional charge on your zoom account.

Happy to speak to any member of the team about the technical options for this.